

# PROFIL CALON KOMISARIS INDEPENDEN



Surya Susilo adalah calon Komisaris di PT Kresna Graha Investama Tbk (KREN). Saat ini berusia 57 tahun. Sebelum bergabung dengan KREN, beliau menempati berbagai posisi di The Nielsen Indonesia selama 27 tahun, dengan posisi terakhir sebagai Executive Director. Sebelumnya, beliau juga menjabat sebagai Product Marketing Coordinator di Multipolar Corporation (1991-1993) dan Geobased System, Inc San Diego, CA sebagai Senior Analyst (1987–1989).

Beliau adalah seorang consumer and retail strategist, dengan lebih dari 27 tahun pengalaman di Consumer Behavior dan Retail Marketing di Indonesia dengan jejaring yang luas dalam consumer goods manufacturers, peritel, asosiasi, Pemerintahan, investor dan akademisi.

Beliau merupakan Anggota Satuan Tugas Kelompok Kerja Evaluasi dan Analisa Dampak Kebijakan Ekonomi (Satgas POKJA 3) Republik Indonesia, dan juga menempati beberapa posisi sebagai berikut:

- Wakil Ketua Komite Tetap KADIN Indonesia Bidang Perdagangan, 2016 – sekarang.
- Wakil Ketua Retail Asosiasi Pengusaha Indonesia (APINDO), 2013 – sekarang.
- Penasehat Asosiasi Pengusaha Pemasok Pasar Modern Indonesia (AP3MI), 2018 – sekarang.
- Wakil Ketua KADIN Indonesia Trading House, 2020.
- Staff ahli Himpunan Peritel dan Penyewa Pusat Belanja Indonesia (HIPPINDO).

Beliau meraih gelar BSc dari California State University of Fresno, USA, pada 1987.

# INDEPENDENT COMMISSIONER CANDIDATE PROFILE



Surya Susilo, currently 57 years old is a candidate for Commissioner at PT Kresna Graha Investama Tbk (KREN). Prior to joining KREN, he held various positions in The Nielsen Indonesia for 27 years, with his last position being Executive Director. Previously he also served as Product Marketing Coordinator at Multipolar Corporation (1991-1993) and Geobased Systems, Inc. San Diego, CA as Senior Analyst (1987-1989).

He is a consumer and retail strategist, with more than 27 years of experience in Consumer Behavior and Retail Marketing in Indonesia with an extensive network of consumer goods manufacturers, retailers, associations, governments, investors and academics.

He is a member of the Task Force for Economic Policy Impact Evaluation and Analysis Working Group (SATGAS POKJA 3) of the Republic of Indonesia, and also holds several other positions such as:

- Vice Chairman of the Committee for Trade Affairs, the Indonesian National Chamber of Commerce and Industry (KADIN Indonesia), 2016 – present.
- Vice Chairman of Retail, the Employers' Association of Indonesia (APINDO), 2014 – present.
- Board Advisor, the Indonesian Modern Market Supplier Association (AP3MI), 2018 – present.
- Vice Chairman, KADIN Indonesia Trading House, 2020.
- Board Expert, the Indonesian Shopping Center Tenants Association (HIPPINDO) .

He earned a BSc from the California States University of Fresno, USA, in 1987.